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Mr Mihai Gadea
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Dear Mihai

The 2011 AIBs

It was delightful to meet you in London last week at the 2011 AIBs, the international media excellence awards, and to be able to meet a number of the Antena 3 team who travelled with you.

I was very pleased that Antena 3 had entered this year's AIBs and it was great that three of your entries made it through to the final.

I thought that it might be useful to pass on to you some of the judges comments about the entry - "The Poison on our Homes" - that received the highly commended award last week:

"Touching and striking in equal measure," was how one judge described the programme.
"What a tragic situation that was well revealed in this film," said another, going on to praise the "clever use of stop-action figures" that helped to tell the story in an inexpensive and entertaining way - something that other broadcasters could learn from".
"The Romanian story is the best shot," said a US-based judge, "and in many ways the most shocking [of all in this category].

These comments confirm that Antena 3 richly deserves the highly commended award that our judges asked be made last week in the best investigative documentary category. As a result of this commendation, Antena 3 sits alongside major broadcasters such as Al Jazeera English, Channel NewsAsia, the UK's Channel 4, BSkyB and Japan's NHK who were among others to receive a high commendation in the 2011 AIBs.

I do hope that this award will encourage your journalists and editors to continue uncovering stories for Antena 3's viewers across Romania.

Please pass on my congratulations to your team and I look forward to meeting you again before long - and to seeing more entries from Antena in the 2012 AIBs.

Yours sincerely



Simon Spanswick
Chief Executive